



Annual Report 2014-15



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From the Desk of Chairman



Year 2014-15 at United Way of Delhi has been all about surcharge of positive energies, re-orientation to accept newer challenges and strengthening collective capacity to create great communities for everyone.

The year began with change in leadership with 'yours truly' taking over the mantle of chairmanship from Mr. Siraj A Chaudhry. At this juncture, the inspirational leadership provided by erstwhile chairman needs a special mention. Mr Siraj Chaudhry's exceptional foresight and ability to envision a blue print for success ensured creation of a solid foundation on which a strong edifice could be built.

The year gone by saw United Way of Delhi intensifying its programs, strengthening its staff, relocating to new office and leveraging past associations to enhance outreach and impact. The organization's signature community development program-'PEHAL' got recognized as one of the best programs for the year 2014-15 under the category – 'Best Community Development Practices' at 3 different award forums. New position of CEO was created in the organization to streamline operations; Sachin Golwalkar, a development sector veteran with an impeccable track record of more than a decade and a half was selected for CEO's position from among a dozen applicants. United Way of Delhi moved into a new office at Sarvapriya Vihar in New 2014-15 saw United Way of Delhi intensifying its programs, strengthening its staff, relocating to new office and leveraging past associations to enhance outreach and impact.

Delhi. The process for developing meaningful programs with enhanced impact while simultaneously scouting for more avenues for additional resources has been set rolling and should reap dividends in FY 2015-16.

This note would be incomplete if I do not express special gratitude to all the donors, supporters, wellwishers and community partners of United Way of Delhi who enabled the organization to accomplish its objectives with aplomb in the FY 2014-15. In the end, I would like to assure that the organization would bring in more interesting and significant opportunities for impact investment in next financial year.

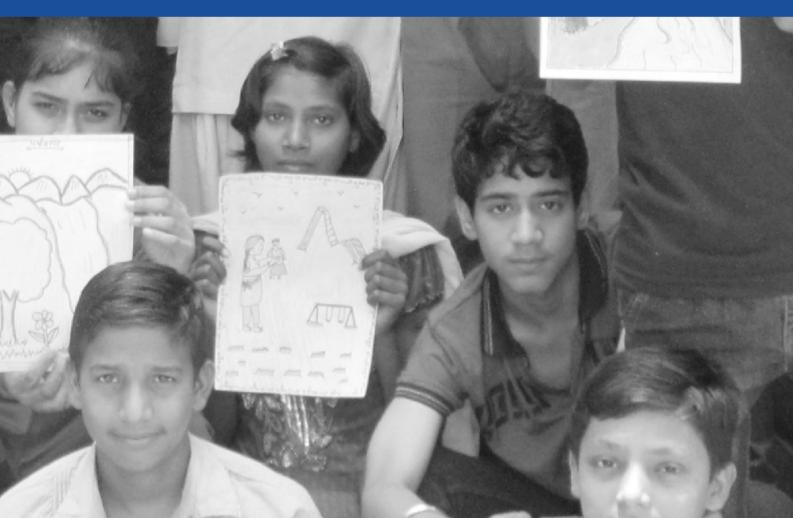
With best wishes and warm regards,

Palash Roy Chowdhury Chairman- United Way of Delhi



UNITED WAY OF DELHI PROGRAMS-AN INSIGHT

Having initiated some unique initiatives in the previous financial year, United Way of Delhi (UWD) focused on intensifying the outcomes and broadening the ambit of its programmatic activities in the year 2014-15. The organization thus far has impacted lives of more than 200,000 beneficiaries through innovative Community Development interventions in Education, Health and Sanitation. Elucidated below are the key highlights of some of the premier initiatives of UWD.



Did you Know



POVERTY RATE Despite the country's economic advances, India remains home to the largest number of poor in the world⁴

32.7%

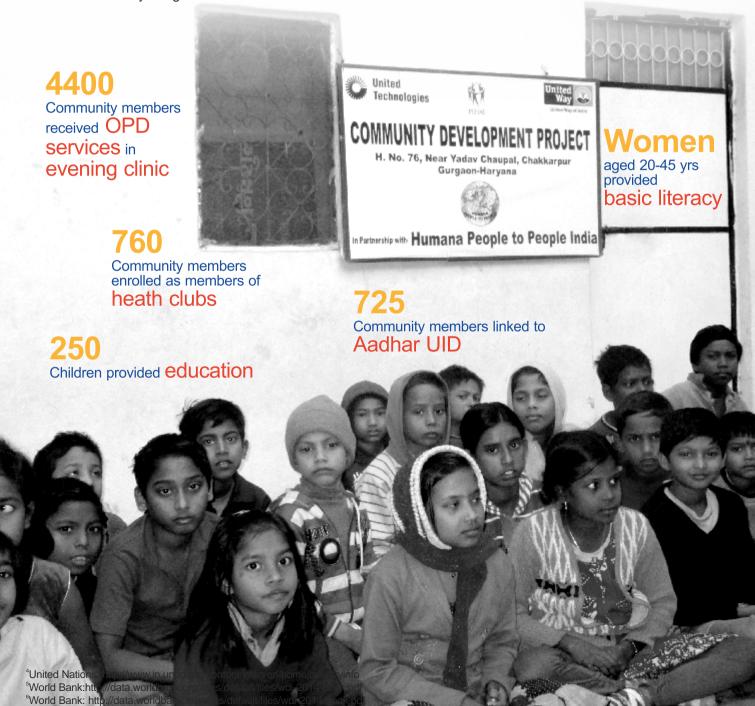
of the Indian population lives on less than US\$ 1.25 per day and 68.7% with less than US\$ 2 per day⁵

81%

of employed population is vulnerably employed (unpaid family workers and own-account workers)⁶

Pehal

The comprehensive community development initiative in its second year of operation created an enabling environment for the targeted community to access healthcare, education and basic civic amenities such as toilets, bathrooms etc. The program also provided last mile connect for the targeted community with various welfare schemes offered by the government.





Out of school children who earlier had no access to any medium of education were identified and mainstreamed into preparatory (step-up and bridge schools) and formal schools. Children especially girls already enrolled in formal schools but at risk of dropping out for want of adequate academic back-up support and encouragement at home were identified and offered remedial coaching and appropriate counselling after school hours. This ensured increased interest of children in academics leading to improved academic performance. Smooth and easy access to education was provided to around 250 children through the above activities. Illiterate women in the age-group of 20 to 45 were identified and provided basic literacy to enable them to do basic calculation and plan their family budget besides learning to write their name, address etc. These women were subsequently provided financial literacy to enhance their understanding of financial services being offered by the government for their welfare and educate them on ways to access them.

On health front, an evening clinic offering OPD services (curative and referral) served health needs of more than 4400 community members; weaning them away from the clutches of quackery which is rampant in the community. Around 760 community women were enrolled as members of health clubs which promoted awareness on personal hygiene, good nutrition, vector-borne diseases and community sanitation through regular club meetings in different slum clusters of targeted community. Members of these health clubs were further encouraged to serve as peer educators on important health, hygiene and



sanitation issues for rest of the community. Awareness campaigns for institutional delivery and immunization were also held across community through these health clubs. ASHA workers were also engaged to link expectant mothers with local government hospitals for delivery, pre and postpartum care. Immunization camps were held for children and women. Additionally, 840 women from the women health club members were provided with sanitary napkins and awareness was created regarding the benefits of using it.

For promoting community sanitation and also keeping in step with government's Swachh Bharat Abhiyan, cleaning actions were conducted every month with the project staff leading from front by undertaking cleaning of the targeted slum clusters themselves while simultaneously motivating the community members to join hands. Community toilets and bathrooms constructed in the first year of project PEHAL were also cleaned during cleaning actions and women and youth were encouraged to own up the responsibility for maintaining them.

Community members without any legal identity documents were linked up with Aadhar UID enrolment scheme. 725 community members have benefitted from this thus far. Awareness was created through financial literacy sessions about welfare schemes offered by government. Further, community members with proper legal documents were helped to open accounts in banks under Prime Minister's Jan Dhan Yojana.



Significant positive impact created by the program, PEHAL received 3 awards under the best community development practices/ CSR initiatives for the year 2014-15. These awards were presented by ABP News- Global CSR Congress, India CSR Council and Golden Tiger Awards-World CSR Congress. Further, the activities under the program were covered extensively by 2 leading magazines namely 'CSR Today' and 'The Mirror'.

Impact

Many of the programmatic activities in Pehal are aligned with government's welfare schemes.

Special Initiative/Time of Inception	Government's Welfare Scheme	Outreach
UID Aadhaar Enrollment/November, 2013 to ongoing	Unique Identification Authority of India-Aadhaar	725 individuals
Construction of toilets and bathrooms/Jan-Mar'14	Nirmal Bharat Abhiyan	22 toilets and 6 bathrooms
Community Cleaning Actions/ November, 2013 to ongoing	Swacha Bharat Abhiyan	283 community members involved in direct action and 4500 community members sensitized
Skill training to unemployed youth/ Apr-May'13	Integrated Skill Development Scheme	50 youths trained & placed in retail & hospitality sectors
Financial Inclusion/ Sep'14 to ongoing	Jan Dhan Yojana	65 savings accounts opened & several other other community members helped to approach banks for opening of accounts
Step-Up and Bridge schools leading to mainstreaming of out of school children in the age-group 6 to 14 into formal schools/ Apr'13 to ongoing	Sarva Shiksha Abhiyan	247 children put into schooling
Pehal Girls Education initiative/ Apr'14 to ongoing	Kanya Saaksharta Protsahan Yojana	50 girls in the age group of 10 to 15 years
Adult Literacy/Jul'13 to ongoing	Saakshar Bharat	261 women in the age-group of 20 to 40 years

Did you 74% Know

Adult literacy rate¹

21.1%

Girls of primary school age are out of school²

16.9 MILLION Children of primary school age are out of 3 School, 74% of them

being girls³

Science Center



This is an innovative program promoting Science Literacy among underprivileged children through 'hands-on' approach studying in grades 6 to 10 at government schools.

Impact

The 18 months old program has sparked curiosity and interest for learning among more than 25,000 young learners. The program has inculcated among children the habit of asking 'How and Why' behind every phenomenon thereby enhancing their comprehension levels. The students visiting the center are encouraged to experiment and explore to unravel mystery behind various scientific phenomena. This also helps them clarify doubts that may have had on a topic while studying theory in their schools. The impact of the program has been phenomenal. Enlisted below are major benefits delivered to the beneficiaries of the program.

- Scholastic performance of students exposed to Science Center activities is improving as evidenced by their improved results in school exams.
- Teachers have noticed enhanced participation by the beneficiaries of the program in their regular classes; students who were earlier reticent have started asking and answering more questions in their class.
- Self-esteem and confidence of beneficiaries has increased considerably.

Shiksha Saheli



This program is designed to enable young girls in the age-group of 3 to 12 years from minority community to have easy access to education which is not encouraged in their community due to conservatism and backwardness. Special initiatives such as community awareness meetings, Street plays to highlight importance of educating girls were undertaken to build an environment conducive for girl's education in the targeted community.

Impact

- Innovative Teaching Learning Materials (TLMs), creative mediums of imparting knowledge such as Theatre, Art and Music were extensively used in the program to make learning a fun filled experience for the beneficiaries, 120 girls have benefitted from this initiative thus far.
- A perceptible change has been witnessed in the attitude of targeted community towards girl's education with increasing number of parents approaching the project staff for enrolment of their girls in education center.

¹Source: http://censusindia.gov.in/2011-prov-results/data files/india/ Final_PPT_2011_chapter6.pdf

²chttp://tellmaps.com/uis/oosc/#!/profile/WORLD/IND

³Unesco Institute of Statistics: http://tellmaps.com/uis/oosc/#!/profile/ WORLD/IND

This science centre has helped us a lot to learn science concepts.

- Rajan, class X

Very interesting way of learning science... Keep up the good work. Interesting way to learn... Appreciative, Keep it up.

> - Aman Kaleem & Priyanka Verma

The sessions on 'Day and Night' and 'Universe' were very informative for both the students and teachers. The low cost model making was very useful and interesting. - Krishna, Govt.

Very good way of teaching; students eagerly wait for next class. - Rajkumari, Govt Extremely Impressive.... would like to be a child once again to learn science.... indeed a good experience.

110

- Jyoti Bhatnagar, BP Indore

l love practical learning given in this centre which helps us to learn easily.

- Guddi, class VII

The hands-on activities and ABL are very interesting for students and teachers.

- Usha Sharma, Govt.

Today I came to know that sound is produced because of vibration. I really enjoyed producing sound through a pipe.

- Sakshi, class VI

Very interesting, very rewarding initiative... in a wonderful way science is been taught.

-Tiger Quan, Cargill

I eagerly wait for my turn to visit Science Center as I learn something new every time I come here. Today I learnt why I get back jerk when bus moves forward suddenly and front jerk when bus stops suddenly - Naveen, class VIII

Models of science topic are good and team is good and Energetic - Mr. Upendra Nambur

High School Education Program

The program targeting marginalized children studying in grades 8th and 9th aims to improve academic performance of high school children by strengthening fundamentals of English, Maths and Science through multilevel interventions.





Impact

225 students benefitted pass percentage improved from less than 30% to 80%

The students who earlier scored 50% - 60% now score 80-90% in their exams.

Students who earlier were at-risk of dropping out due to their inability to cope with increased academic stress are now aspiring to go for higher education.

> Earlier I use to find maths very difficult and was not able to solve the problems. But now I like maths and am able to solve problems without help.

- Rishabh Johri, class X

Transformed Rishabh focuses on his exams

Rishabh Johri, a 14 year old studying in class 9th in a government school at Sangam Vihar was faring poorly in academics. He had been labelled as the most notorious student of his class by his teachers who had even asked the Principal to expel him from the school. He was always found bullying and disturbing other students in class and had earned a great nuisance value. His distraught parents approached project staff of High School Education program requesting them to enrol their son in their program and help in bringing him on track. Rishabh was put under the surveillance of a counsellor for about a month who took special sessions and allowed him to give vent to his feelings. He was then subjected to life-skills sessions under the program. After 45 days, he was gradually shifted to remedial classes for English, Maths and Science. Within 3 months of joining the program, there was a marked improvement in Rishabh's behaviour.

His academic performance also improved. Rishabh who earlier was barely managing to pass scoring 33% in exams scored 62% in his annual examinations for the academic year 2014-15. He is now in 10th and is keen to perform well in his board examination.

Going to School Education for All

The program aims to mainstream out of school marginalized children in the age-group of 6 to 14 years into formal schooling and also impart vital life-skills to enable them to cope with challenges of life. The program further provides support for coaching to all those children who are mainstreamed into formal schools. 100 children were benefited from the program in the academic year 2014-15.

100 children from economically weaker families benefited





Quality Education Program

Under this program, marginalized children enrolled in the primary grades in government schools were provided special coaching support in English, Maths and Science to enhance their comprehension levels and academic performance. These children for want of academic back-up support at home are not able to cope with academic stress and eventually drop out. It has also been observed that poor command in English (written and spoken) often puts these children at a disadvantage in comparison to their privileged counterparts when they grow up. This program addresses both these needs and facilitates enhancement in quality of education for the underprivileged. Innovative teaching learning materials and special audio-visuals aids were used to enable targeted beneficiaries to grasp and learn fast. 500 marginalized children of primary grades benefited from the program last year.

500 marginalized children of primary grades benefited



Did you Know



43.5% of Indian children under years are underweight² Less than 40% of the population has access to an improved sanitation facility³

United Way Evening Clinic

The program offering OPD services (curative and referral) during evening hours to migrant labours and their families has been a flagship program of UWD since 2010-11. The program thus far has catered to health needs of 36,000 plus members of the targeted community. Several hundreds of lives have been saved due to appropriate diagnosis and timely referrals. Additionally, the program has also created awareness on important health issues such as vector-borne diseases and their prevention, benefits of institutional deliveries over home deliveries, community hygiene etc.





Impact

- Heightened sensitivity of community about ailments and their treatment; community members are increasingly preferring to visit a qualified doctor/ government health centers and hospitals for treatment.
- Quackery which was rampant in the area before the start of program with quacks risking the lives of community members has been brought down by 30%.
- · Enhanced awareness on important health issues;

increasing number of pregnant women and their families are opting for institutional deliveries, families of young children are ensuring that they get immunized as per the mandatory immunization schedule.

- There is an increased consciousness among the community members against the consumption of contaminated water and food.
- All this has resulted in the improved picture of health in the targeted community.

¹World Bank: http://data.worldbank.org/indicator/SP.DYN.LE00.IN/countries/IN-8S-XN?display=graph

²World Bank: http://data.worldbank.org/sites/default/files/wdi-2014-book.pdf

³World Bank: http://data.worldbank.org/indicator/SH.STA.ACSN/countries/1W-IN?display=graph

Cross corporate support for United Way of Delhi's Program

We know only too well that what we are doing is nothing more than a drop in the ocean. But if the drop were not there, the ocean would be missing something.

? Mother Teresa

How true - There is so much to do for the 'COMMON GOOD' of vast humanity that whatever an individual or an organization does in this direction is always small. However, all such efforts irrespective of their magnitude are nonetheless very significant and generate so much positivity that it is difficult to ignore them in the context of whole. PEHAL - United Way of Delhi's flagship community development program being principally funded by United Technologies Corporation witnessed other corporates joining hands to strengthen the overall impact.

Attracted by the perceptible impact being created by the initiative, two multinational giants - Eli Lilly and Fluor Daniel pitched in to provide additional support to add value. While Eli Lilly sponsored construction of community bathrooms in the first year of program; Fluor Daniel supported construction and installation of smokeless stoves in the second year. The additional support that PEHAL managed to garner has helped to enhance quality of life of targeted beneficiaries further.

United Way of Delhi provides humanitarian aid to Flood affected victims of J & K

535 adults ****** 639 children from 4 villages in Srinagar and Budhgam from floods affected areas were given woollen garments















Employees Payroll support for United Way of Delhi programs

Employees from Bank of America and Deloitte contributed generously from their payrolls to United Way of Delhi programs in the financial year 2014-15.

The thrust area of their support was Education. The funds received from both the organizations were utilized to mainstream out of school/ school drop outs from marginalized families into schooling and provide them appropriate education support. 1233 children in the age-group of 6 to 14 years benefitted from the support. Employees from both Bank of America and Deloitte took active interest in monitoring the progress of individual beneficiaries under the program on a regular basis and provided invaluable feedback for program enhancement. United Way of Delhi greatly appreciates the support in terms of funds, time and skills provided by employees of both Bank of America and Deloitte.



Events

Some very meaningful events promoting 'Volunteering for a cause' were organized across various programs of United Way of Delhi. Here's a brief account of major events held during the year.

Cargill volunteers participate in Summer Camp at Science Center

A summer camp was organized from 7th to 16th June, 2014 at the Science Center in Government Model Senior Secondary School, Gurgaon. 30 students from grades 9 and 10 from 3 government schools near Science Center participated in the camp. The camp provided participants an opportunity to enhance their understanding in topics such as Astronomy, Light, Force, Motion, Chemical reactions, Life Processes, Magnetism and Geometry by exploring and experimenting with models.

Supportive and friendly instructors and volunteers explaining complex scientific concepts in a stress free environment ensured that the time spent in the workshop becomes an enriching experience for the participants. All of them enjoyed their newly acquired freedom to question, experiment and explore without any fear of reprimand if they faltered somewhere (unlike in their school class). Model making sessions brought out the best in them as they designed low cost models based on the scientific concepts that they had studied in their theory classes in school. It helped to enhance their understanding of these concepts further.

Presence of volunteers from Cargill on 3 days of workshop enthused participants to give out their best. Encouraging volunteers boosted the confidence of children by working with them in teams and also by distributing prizes to deserving ones among them.

Students were also exposed to special session with expert on Health, Hygiene and Physical Fitness. Eminent local physician - Dr Rajesh Tanwar from Krishna Hospital volunteered to conduct a special session on health, hygiene and physical fitness. The camp culminated with a quiz competition conducted by Cargill volunteers where winners were given away prizes. Feedback from the participants about the first camp under Science Center program has been positive.



United Way Delhi along with its corporate partner UTC sponsors education of 800 underprivileged children on International Literacy Day. On the occasion of International Literacy Day on September 8, Mr. Palash Roy Chowdhury, Head -CSR Council, UTC India, along with its charity partner United Way Delhi sponsored education of 800 underprivileged children in Delhi-NCR. Cheques worth INR 45,00,000/- were distributed in the presence of United Way board to two of United Way Delhi's community partners for implementing the program on ground.

Volunteers from UTC join hands to organize Health camp cum TB/ HIV Awareness Drive

As part of ongoing 'PEHAL' initiatives among community of migrant labourers inhabiting Chakarpur village, Gurgaon, United Technologies Corporation (UTC) in partnership with United Way of Delhi (UWD), organized a health camp along with awareness drive on tuberculosis and HIV prevention for the community. The camp cum drive was a part of sustained interventions under program 'PEHAL' to not only build capacity of the community through improved education, healthcare and habitat but also address their vulnerabilities. The awareness drive was conducted with active volunteering by employees from different UTC subsidiaries in India.

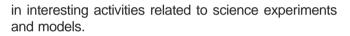
Besides the drive, a special session was organized at the behest of UTC volunteers with ASHA (Accredited



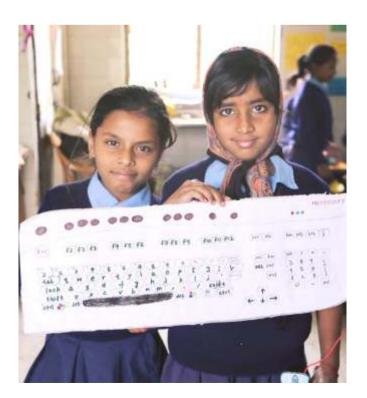
Social Health Activist) and ANM (Auxiliary Nurse Midwife) workers to apprise the targeted community of the on-going Government sponsored healthcare schemes, making them better placed to avail of these services as well. More than 500 community members benefitted from the activity.

Science Center children display their prowess to Cargill Volunteers

21st January'15 turned out to be a day of great excitement for children at United Way of Delhi's Science Center in Gurgaon. The children got an opportunity to demonstrate Science experiments to a group comprising of volunteers from various international offices of Cargill. Barrier of language did not deter the children and volunteers to engage freely



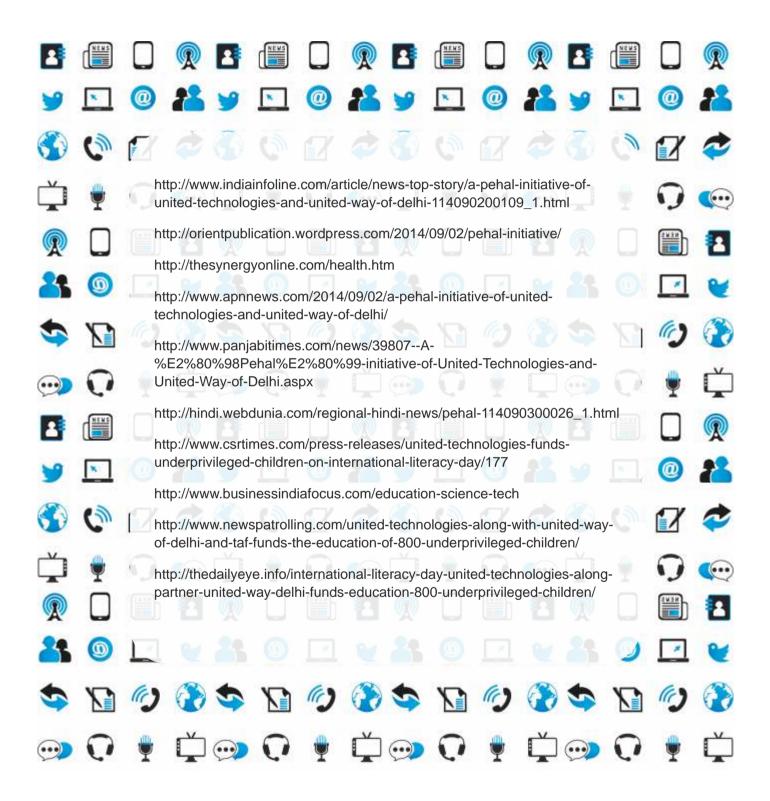
While the Cargill volunteers were impressed by the enthusiasm and the eagerness of children to learn and participate, the children were enthralled by their presence in their midst. Interacting with foreign volunteers was indeed a novel experience for the children and the resultant euphoria caused seemed to continue even after the volunteers had left the center with children expressing their joy in myriad ways.





United Way of Delhi in News

Innovative programs and meaningful events of United Way Delhi managed to grab significant media attention in the year gone by. The organization wishes gratitude to its donors, supporters and well-wishers for making all this possible.



Corporate Partners - United Way of Delhi

Enlisted below are our partners who invested for impact in our programs and facilitated smooth accomplishment of our goals in the year 2014-15.

Bank of America

Cargill

Deloitte

Harley Davidson/ Give2Asia

Metlife

Target International

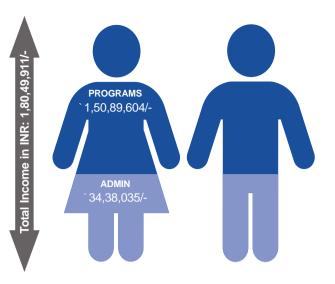
UTC

Community Partners - United Way of Delhi

These were our partners who worked in tandem with us to execute various activities under our programs to perfection.

- Aarohan
- Agastya International
- ARUN
- Arya Samaj Bal Shiksha Kendra
- Hope Worldwide
- Humana People to People India
- Khushii
- Literacy India
- Prayatn
- Rasta
- Sanshil Foundation

Financials (2014-15)



Consolidated Balance Sheet

BALANCE SHEET (CONSOLIDATED) AS AT 31st March, 2015				
PARTICULARS	SCH.	As At March31.2015 (Rs.)	As At March31.2014 (Rs.)	
SOURCES OF FUNDS :				
CORPUS FUND		100	100	
ASSETS FUND		586,692	233,166	
GRANTS UNUTILISED	1	24,818,472	22,081,826	
<u>GENERAL FUND</u> Opening Balance Add:- Surplus / (Deficit) for the year Trf from Statement of Income and Expenditure		893,146 (477,728) 415,418	1,051,423 (158,277) 893,146	
TOTAL		25,820,682	23,208,238	
APPLICATION OF FUNDS : FIXED ASSETS (Funded by Project Grants) CURRENT ASSETS, LOANS & ADVANCES: CURRENT ASSETS	2	586,692	233,166	
Cash and Cash Equivalents Cash In Hand Balance in current Account with Citi Bank - FCRA Balance in current Account with Citi Bank - NFCRA Fixed Deposits with Citi Bank - FCRA Fixed Deposits with Citi Bank - NFCRA		60,583 5,921 5,019 21,415,000 2,705,000	- 5,989 61,548 20,239,000 2,315,000	
Loans and Advances (Unsecured Considered good) Amount Recovearble TDS Receivable	3	1,261,915 214,657 25,668,095	823,722 127,177 23,572,436	
LESS: CURRENT LIABILITIES AND PROVISIONS	4	434,104	597,364	
NET CURRENT ASSETS		25,233,991	22,975,072	
Total		25,820,682	23,208,238	

Consolidated Statement of Income and Expenditure

STATEMENT OF INCOME AND EXPENDITURE (CONSOLIDATED) FOR THE YEAR ENDED 31st MARCH, 2015

		Current	Previous
PARTICULARS	SCH. No.	Year	Year
		(Rs.)	(Rs.)
A. <u>INCOME</u> :			
Project Grants to the Extent Utilised	1	14,602,183	9,962,784
Overheads recovered from Project Grants	-	1,954,637	1,554,108
Donations & Collections	5	472,840	2,963,538
Interest on FDR's		1,018,981	847,065
Membership Fees		-	110,000
Interest on Income Tax Refund		1,270	-
TOTAL INCOME (A)		18,049,911	15,437,495
B. <u>EXPENDITURE :</u>			
Project expenses against Grants	1	14,602,183	9,962,784
Event & Other Projects expenses	6	487,421	3,290,943
Administrative Expenses	7	3,438,035	2,342,045
- F		-, -,	-
TOTAL EXPENDITURE (B)		18,527,639	15,595,772
Surplus / (Deficit) For the Year			
Carried to the Balance Sheet (A-B)		(477,728)	(158,277)

For Thakur, Vaidyanath Aiyar & Co. Chartered Accountants FRN : 000038N

(Anil Kumar) Partner M. No. 087424

Place: New Delhi Date: 29.09.2015 For United Way of Delhi

About United Way Network

The United Way movement is the largest Volunteer led, not for profit Movement which spans across the globe, with local United Way Organizations established in 41 countries and territories. Each organization however is unique to its community, its country and its culture. However, they all are united by the simple idea that people in a community can come together, pool their resources, and work collectively to deal with compelling community issues in a way that is more powerful than any one individual or entity alone. All the local United Way movements function in accordance with the global standards of Ethical Behavior, Transparency, Accountability, Efficiency and Effectiveness.

United Way of Delhi a member organization of United Way network came into being in 2008 and has impacted lives of more than 200,000 beneficiaries in a positive way through innovative interventions in Education, Health and Livelihood.



2/27, Ground Floor, Sarvapriya Vihar New Delhi-110016.