

United Way of Delhi

Annual report – 2012 -13

This annual report is a record of endeavors. It's a testimony to the caring power of Delhi to advance common good. It reflects the hard work and dedication of the United Way of Delhi family – people who came together motivated with the desire to help others.

As you will see when you read this report, in 2012 more than 150,000 people were positively impacted through our programs and projects.

We celebrate these successes and recognize the good that we have achieved.

Listed below is a brief report about our programs and its impact in the year 2012.

Education

“Education is the most powerful weapon which you can use to change the world.” – Nelson Mandela

- A. The **Mobile Science Lab program (MSL)** being implemented by United Way of Delhi in schools across Noida, Gurgaon and Mewat regions of Delhi-NCR has successfully managed to enhance comprehension levels about Science in everyday life through 'hands-on' methods among thousands of underprivileged children.

The program has thus far impacted 127,030 students and around 3900 teachers across 556 schools

- B. The **day care center for migrant labour in Vipul World, Gurgaon** serves as a home to the children aged between 6 months to 12 years from morning 8 am to evening 5 pm, when their parents who are daily laborers at the construction site are working. These kids who otherwise would have been exposed to unsafe and unhealthy environment are given a nurturing atmosphere of learning and living.

275 children were enrolled at the Day care center

- C. The **‘Quality Education Program’**, facilitates comprehension and improvement in learning levels of students in the 4th, 5th and 6th grades for improving the student retention rate. Innovative educational kits for science and math were provided and regular feedback sought from the schools about their usage and utility. Additionally, support for

a qualified English teacher was provided to beneficiary schools to enhance communication skills of students in English. The overall academic performance of beneficiary students has improved considerably through enhanced communication skills in English as evidenced by their results which on an average showed an increase of 10 to 15%.

D. Educational Support for two National Bravery Award winners

United Way of Delhi of Delhi is providing special educational support to two recipients of national bravery awards from the state of Delhi. The award is given annually by the government of India to select group of children from its different states for an exceptional act of bravery. The two such awardees from Delhi short-listed by United Way of Delhi belong to economically weaker section of society and are students of grades 10 and 11. **Master Rahul Chauhan** is being provided special training for Theatre. He participated in a 10 day acting workshop organized by production unit of a forthcoming Hindi Feature Film- Bhaag Milkha Bhaag in their quest for a child artist. He attends theatre classes very regularly and is often seen practicing his lines when he is alone in his room. Additionally, he is also being provided extra coaching in two subjects namely English and Hindi to prepare better for 10th board examination.

As per Rahul “I am lucky to follow my passion and education together.”

Under the same program **Master Umashankar** shifted to prestigious Naval Public School, Chankyapuri, Delhi from a relatively less reputed publicly funded government school in July, 2012 after his 10th board. A student of Humanities stream, he was advised by school management to seek extra coaching to come on par with high standards of school. He has accordingly started taking remedial coaching in Political Science, Geography and English from the month of Aug, 2012. The comprehension level of Umashankar has enhanced as evidenced by marginal improvement in performance in subsequent tests.

“It’s a honour for me to study in such a prestigious school.” - Umashankar

- E.** An interesting program to support **non-formal education of underprivileged children** in 2 community based schools, one each in Delhi and Gurgaon was initiated in 2012-13. Under this program support for teachers salary, books, stationery, mid-day meals is being provided. Around 100 children in the age-group of 6 to 12 years from very marginalized strata of society are benefiting from the program. Extra support for construction of

additional classrooms was provided to one of the beneficiary schools that did not have proper classrooms.

Health

In India there are 48 Physicians per 100,000 people

- A. **United Way Evening clinic** witnessed an overall increase of 20% in OPD patients over the previous year. Overwhelmed by the benefits of the program, the targeted community waived off rent for clinic space from May'12. United Way Evening clinic has been given permission by the health department of Municipal Corporation of Delhi to operate a help desk for registration of births in its targeted area. Hundreds of lives have been saved through correct diagnosis and appropriate therapy and thousands of beneficiaries have been weaned away from the clutches of quackery.

“The process of getting the registration done so effortlessly, with a minimum cost and within reach is the best thing to happen in Rajivnagar.” Tara, a social worker

Case study

Her belief in the evening clinic is a belief in life.

In January 2012, after exploring all possible ways and means of treatment, Shahjahan's family brought her to the evening clinic in an extremely critical condition. She was severely dehydrated and in a continuous state of diarrhea with no response to any medication or food. Her previous treatments had failed to diagnose a very vital element in her system. She was diabetic and her sugar levels exploding beyond the danger gradient. Thanks to the timely intervention and systematic prognosis by the doctor at the evening clinic, today Shahjahan is healthy and fit.

For 60 year old Shahjahan, the Evening Clinic signifies trust and confidence.

- B. **Toilet Construction in Government Senior Secondary School** - The Government school with strength of 2000 students had a very limited sanitation infrastructure in terms of only 4 toilets. The school was facing severe constraints in providing adequate sanitation and hygiene facility, resulting in drop outs and absenteeism.

With the spaced construction of toilets the school will get the much needed respite in providing the basic facility. The structures constructed would be permanent structures complete with sanitary work, plastering, tiling and painting.

Spaced construction of 2 blocks of three toilets the school will get the much needed respite in providing the basic facility.

PEHAL – A Holistic Community Development Program

About 50 % of Delhi's population live in slums

'Pehal' our unique community development initiative in partnership with United Technologies Corporation and Humana targeting around 2000 families of primarily migrant labour (around 10,000 people) inhabiting resettlement/ slum clusters in Chakarpur village and aims towards holistic development of the targeted community through innovative interventions in the areas of **Education, Health and Environment.**

The program made a difference in the lives of targeted beneficiaries through following interventions

A. Job Fair

“I do not believe we can repair the basic fabric of society until people who are willing to work have work. Work organizes life.” -Bill Clinton

A Job Fair under Pehal was organized to connect the youth to the prospective employers and also apprise them of the various job skills. It included mock interview sessions by corporate volunteers for aspiring youth. Significant brands such as Dominoes, Pizza Hut, Costa Coffee, Vaango and Sodexo participated in the Job Fair. Volunteers from UTC and United Way of Delhi were present to help and guide the aspirants.

A total of 58 community youth came for the job fair. Out of 58 community youth, 28 were above 18 years and 30 were below 18 years. Out of the 28 interviewed 21 were selected

Job Fair Case study

“For me it's like a dream come true. I will now be able to give money to my family and also spend on myself.” – Payal Kumari

Payal from Katihar district in Bihar lost her mother to kidney failure about a year ago, was unable to complete her school education. After her mother's death, unable to cope up with the family crisis, father brought Payal to Gurgaon. He is now working as a labourer earning daily wages to survive. At the Job Fair organised at the Chakarpur Govt School she was selected in **jubilant Foodworks Pvt. Ltd. (Dominos).**

B. Health Camp

The camp was organized to detect cases of Anemia, Calcium deficiency, Blood Sugar, Chest Infections and Communicable diseases. All individuals with abnormal blood test report were provided appropriate counseling and medication by the doctors present at the camp. All the 127 individuals who visited the camp were subjected to a thorough examination by the doctors. **2 cases of tuberculosis and 1 of a suspected cardiac problem were detected from among adults; all the 3 were referred to suitable Govt. hospitals for further treatment after providing basic medicines.**

127 members of the community benefitted from the camp

C. Art Competition

‘The World around Us’ – theme of the art competition

45 children in the age-group of 7 to 12 years participated in the painting competition. The theme for the competition was a broad one – ‘The World around Us’ allowing greater flexibility to participants to dive into their world of fantasy and express their perceptions and dreams freely through the medium of colours.

Participants were given about an hour to create. Nature seemed to fascinate most of them with majority painting trees, flowers, mountains, rivers, butterflies, birds etc.

All the 45 participants got gifts - school bags, water bottles, tiffin box, pencil box, crayons and eatables. 5 were declared winners of the competition and got special gifts.

Volunteer Engagement

A. Thomas Reuters

A memorable day for the students of Seth Vidyalaya

Volunteer engagement program with the legal consulting firm **Thomas Reuters** managed to touch lives of children and around women from JJ cluster in a positive way. The volunteers walked into the JJ clusters (slums) and conducted a legal awareness camp for community women to enlighten them about their rights and legal safeguards.

They also visited Seth Vidyalaya- a NGO school being run by United Way of Delhi's community partner Prayatn at Madanpur Khadar JJ cluster and conducted engaging sessions with the enthusiastic children of grades 1 to 5 on the topics of Environmental Science, Fundamental Rights & duties, Basic Computer skills, Etiquettes & Drawing.

250 Children and 60 women had a positive experience

B. GE - Citizens as Stakeholders

United Way of Delhi initiated another unique volunteer engagement program with GE Volunteer Cell which focused on helping Delhi Police Personnel communicate and interact better with citizens. The 'Citizen Centric' initiative trained 330 police personnel of Delhi Police in areas such as listening skills, role of body language in conveying customer centric behavior and questioning in a non-threatening manner. The idea was to identify skilled volunteers and match their skills with a community or an organization that would fully utilize their skills making the entire exercise a mutually rewarding experience for both the volunteers and the targeted beneficiaries.

Around 330 police personnel of the rank of Inspectors and below were targeted

Fundraisers

A. Airtel Delhi Half Marathon -2012

Participation in the Airtel Delhi Half-Marathon 2012 turned out to be a productive event for United Way of Delhi with teams from 4 corporate - Cargill, Harley Davidson, Bank of America and Kohler endorsing its cause.

The organization managed to mobilize funds to the tune of INR 1,617,000 through the event.

B. Spring Surprise

We also successfully organized Spring Surprise our fundraiser at the Canadian High Commissioner's residence on the 16th of March 2013. The funds raised from this event will go to support the cause of health and education for the underprivileged. Our program - The Evening Clinic and Elementary Education Support Program

We raised funds to the tune of INR 24,58,000 through this event

Garima – Livelihood with dignity

Augmenting the earning potential of marginalized for a sustainable livelihood

United Way of Delhi's unique program '**Garima**' provides a vast platform to not-for-profit community based organizations working with under-served to showcase both their work and the range of products made by their beneficiaries to thousands of corporate employees through display in stalls at the premises of corporates. The unique initiative aims to enhance social value and self-esteem of the so called 'unproductive' members of society leading a life of obscurity through facilitation of micro-enterprise and skill development among them. 8 community based organizations raised around 2000 US \$ through the sales of their range of products in the premises of various corporates.

United Way of Delhi – The Road Ahead

United Way of Delhi would be launching 6 new programs in Financial Year 2013-14.

- **Financial Literacy initiative** in rural India to provide last mile connectivity for accessing financial services and instruments being offered by the Govt. of India.
- **Community based Nutrition Program** to create awareness about low cost but high nutrition food.
- A **Vocational skill training** program for women to facilitate economic empowerment. Vocational training would be provided in computers, stitching, tailoring and driving.
- **High School Education** program for marginalized youth to enhance their market value and employability prospects.
- **School Health program** to facilitate balanced development, sustained physical and intellectual development through awareness sessions on healthy eating behaviour, personal hygiene, abstinence from substance abuse and importance of physical activity for good health.
- Establishment of a static **Science Center in Gurgaon** to enable children to experiment and explore with innovative models and hone their analytical ability and scientific thinking.