

## UNITED WAY OF DELHI

ANNUAL REPORT 2023-24

**Improving Lives** Strengthening Communities

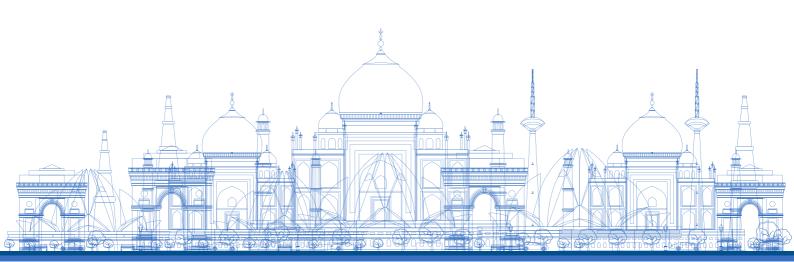
**GIVE. ADVOCATE. VOLUNTEER.** 

www.unitedwaydelhi.org

## GIVE. ADVOCATE. VOLUNTEER.

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## MESSAGE FROM CHAIRPERSON

99

Dear Friends, Partners, and Supporters,

Reflecting on the past year, I am filled with immense pride and gratitude for the significant social impact work that United Way of Delhi (UWD) has done with communities at ground. The 2023-24 period has been a testament to our collective resilience, innovation, and unwavering commitment towards advancing the common good.

United Way of Delhi is proud of the achievements made this year through the combined efforts of our dedicated team, invaluable partners, and volunteers. Together, we strengthened the communities by delivering impactful programs focused on education, health, financial stability, environmental sustainability, and disaster response, all addressing pressing community needs. On behalf of the board and team of UWD, I want to express our deepest gratitude to Mr. Sachin Golwalkar (Ex-Chief Executive Officer) who bid farewell to UWD, for his leadership and steadfast commitment over the past decade.

From the very beginning, his visionary direction has been the catalyst for our achievements, guiding us through challenges and celebrating our milestones.

Sachin's commitment to UWD's mission has left an indelible mark, and this impact will continue to resonate long after this departure. We wish Sachin continued success in future endeavors and will always hold him in high regard with the legacy he has created. Stepping into this role, we are also pleased to welcome Dr. Sujeet Ranjan as our new Chief Executive Officer. With over two decades of experience in the public health sector, he has expertise in large-scale program management, policy advocacy, and partnership management. Before joining UWD, Dr. Sujeet served in key leadership roles at prestigious organisations and represented his work at national & international forums.

We are confident that his experience and leadership will elevate UWD to new heights. With your ongoing support, we aspire to achieve our shared vision at every step we take.

Thank you for being an integral part of our journey.

Warmly Chairperson of the Board, United Way of Delhi



## **FOREWORD**

As we reflect on the year 2023-24, it is with immense pride and gratitude that we present this annual report, encapsulating the achievements and milestones of United Way Delhi. This year has been a testament to our resilience, innovation, and unwavering commitment to creating lasting change in the communities around us.

United Way Delhi has continued to navigate the challenges posed by the evolving socio-economic landscape. Our mission to improve lives by mobilizing the caring power of communities remains steadfast. This report is a testament to the collaborative efforts of our dedicated team, generous donors, and passionate volunteers who have worked tirelessly to make a difference.

Throughout the year, we have embarked on numerous initiatives aimed at addressing issues such as education, health, financial stability, environment and disaster response, and community development.

We remain committed to our core values as we look ahead.

We extend our heartfelt thanks to all our supporters, partners, and stakeholders for their unwavering trust and belief in our mission.



## **CULTURE**

## **Transforming Lives For The Common Good**

United Way of Delhi, an independent local not-for-profit organization, has worked actively since 2008 to advance the 'common good' for the local community



## **Mission**

Improving lives by mobilizing the caring power of communities to advance the common good



## **Vision**

Envisioning a nation where all individuals and families achieve their human potential through education, financial stability and healthy lives



## **Values**





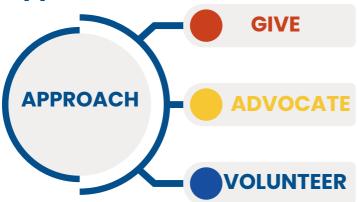












## Strategy



## **Themes**



**EDUCATION** 



**YOUTH** 



FINANCIAL STABILITY



**HEALTH** 



ENVIRONMENT & DISASTER RESPONSE

## ::: Table of Content

- 1. Environmental, Social & Governance
- 2. SDG Goals
- 3. Social Impact Projects



## **Education and Youth**

- School-Centered Community Development
- NEEV- Early Childcare and Foundational Learning
- Integrated Development Through Innovative Approach
- STEM Education
- Infra Support Program
- Gyan Ankur



## **Financial Stability**

- Social Workforce Development In ESDM, JOVT, And WE Lead
- Samriddhi

## Health

- School Mental Health Initiative (SMHI)
- SVASTI

## **Environment & Disaster Response**

- Green Your School
- United For Air
- Road Safety
- 4. Volunteer Engagement
- 5. Vedanta Delhi Half Marathon
- 6. Gallery
- 7. Best Practices
- 8. UWD in Media
- 9. Partnership
- 8. Financials
- 9. Glossary
- 10. United Way Worldwide Network

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## **Education and Youth**

- School-Centered Community Development
- NEEV- Early Childcare and Foundational Learning
- Integrated Development Through Innovative Approach
- STEM Education
- Infra Support Program
- Gyan Ankur

## **Financial Stability**

- Social Workforce Development In ESDM, JOVT, And WE Lead
- Samriddhi

### Health

- SMHI (School Mental Health Initiative)
- SVASTI

## **Environment & Disaster Response**

- Green Your School
- United For Air
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- 4. Volunteer Engagement
- 5. Vedanta Delhi Half Marathon
- 6. **Gallery**
- 7. Best Practices
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Embrace positive change with UWD's ESG initiative, making a lasting impact by promoting environmental, social, and governance sustainability. Your support fuels a brighter future for communities and the planet. Plantations, waterbody rejuvenation, solar electrification, etc. are done with good governance and an inclusive approach toward communities for a sustainable future.

- Tree Plantation Initiatives
- Waste Management Programs
- Clean Energy Promotion
- Education for All
- Healthcare Initiatives
- Advocacy for Policy Change

- Women Empowerment
- Transparency and Accountability
- Community Engagement

United Way Delhi's commitment to ESG sustainability not only benefits the local community but also sets an example for other organizations to follow. Our multifaceted approach addresses the interconnectedness of environmental, social, and governance issues, creating a more sustainable and equitable future for Delhi NCR.





## **SDG GOALS**



United Way pf Delhi's thematic domains are aligned with sustainable development goals through systematic interventions at different levels. We believe in creating synergies between the goals to contribute towards the objectives pertaining to the outlines laid by United Nations.

## SOCIAL IMPACT PROJECTS

# EDUCATION AND OUTH OU

## **VOLUNTEERING OPPORTUNITIES**

- Community library
- Remedial science classes
- Anganwadi & caregiver awareness program sessions
- Nursery classroom beautification
- Wall painting and beautification through Building as Learning Aid

## O DELHI-NCR, HYDERABAD, BENGALURU AND PUNE



## **About the Project**

The School Centered Community Development Program of United Way of Delhi envisages that all students achieve their full potential through contextual interventions in early childcare & education, primary and higher education, skill-building in the youth, and caregiver & community awareness. The program has three stages namely Born Learning, School Support Program, and Youth Resource Center.

## **Developmental Milestones of Children of AWC**

During the period of 2023-24, the assessment of level of achievement of developmental milestones of the children of AWC highlighted the effectiveness of the interventions in enhancing the developmental milestones of children across the regions.

## Delhi

In Delhi, there was a notable improvement in children's developmental milestones. Oral communication skills increased from 30.9% at baseline to 74.4% at endline. Cognitive skills saw a rise from 29.8% to 58.8%, and physical and motor skills improved from 27.4% to 52.7%. Personal and social skills went up from 26.2% to 52.8%, and creativity showed significant growth from 26.4% to 64.3%.

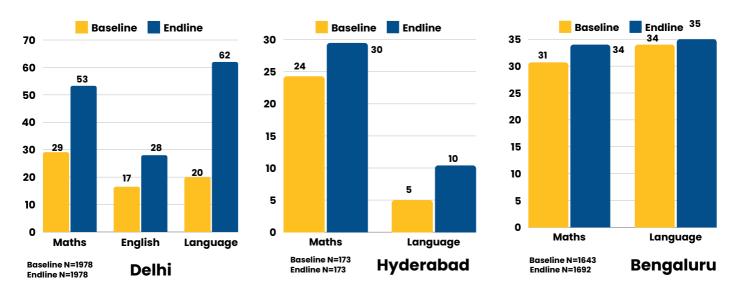
## **Hyderabad**

In Hyderabad, children also demonstrated substantial progress. Oral communication skills increased from 42.9% at baseline to 86.9% at endline. Cognitive skills improved from 42.7% to 69.0%, while physical and motor skills saw a rise from 31.4% to 72.8%. Personal and social skills increased from 26.4% to 42.9%.

## **Bangalore**

The children of Bangalore exhibited marked improvements across all areas. Oral communication skills rose from 50.7% at baseline to 90.8% at endline. Cognitive skills saw a substantial increase from 34.0% to 89.9%. Physical and motor skills improved significantly from 23.2% to 73.9%. Personal and social skills went up from 26.3% to 81.5%, and creativity saw an impressive rise from 8.8% to 41.3%.

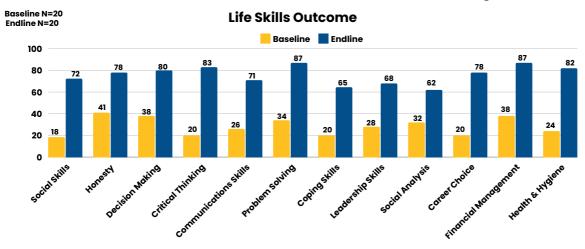
## Language Learning Outcome of school Children



- In Delhi, the results of learning outcome of Grade 3, 4, and 5 students were evaluated in both baseline and endline assessments.
- In Hyderabad, the learning outcomes of Grade 4, 5, 6, 7, and 8 students were compared between baseline and endline assessments.
- In Bangalore, a similar comparison was made for Grade 4, 5, 6, 7, and 8 students, examining their progress between baseline and endline assessments.

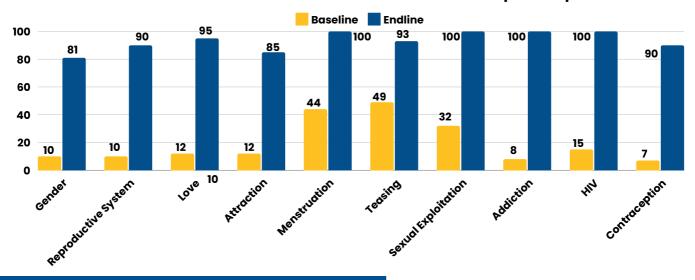
## Life skill status- YRC Bengaluru

## Life skill status (Baseline vs Endline) - YRC Bengaluru



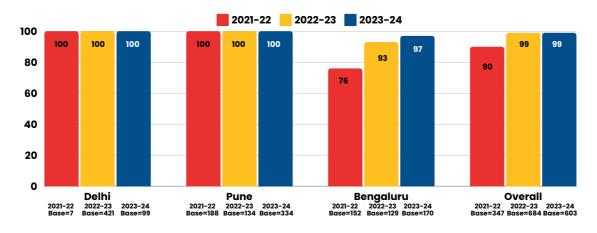
## Life skill status- YRC Pune

The chart depicted here represents a test administered during TARANG training. The graph illustrates a notable difference between the students' life skill status in pre and post assessment.



## Life skill status- YRC Delhi

Figure.1: % of youths impacted with aspirational career journey in higher studies or job

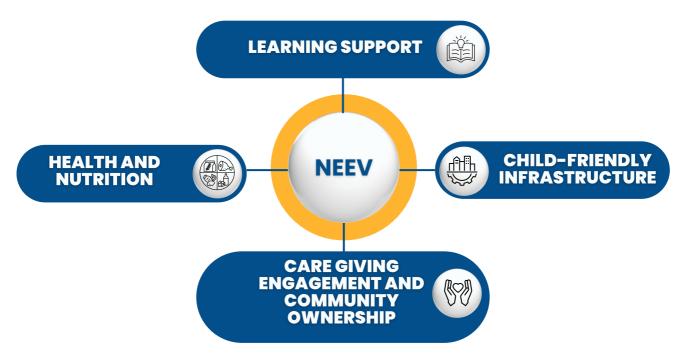


## **Impact Story**

## Shivani Brigbhushan Nishad's Journey of Transformation

Shivani Brigbhushan Nishad's journey from academic struggle to personal empowerment highlights the transformative impact of organizations like CYDA in underserved communities. At 13, Shivani faced academic challenges in science and mathematics while living in the Yerwada slums. Her life changed dramatically after joining CYDA's Youth Resource Centre (YRC) in August 2022. With YRC's tailored support, she improved her academic performance and gained confidence. Beyond academics, Shivani discovered physical and mental strength through YRC's martial arts classes. Her dedication and perseverance in martial arts fostered discipline, focus, and resilience. Under CYDA's guidance, Shivani became an inspiration to her peers, exemplifying the potential for positive change in marginalized communities. Her success underscores the critical role of organizations like CYDA in providing holistic support.

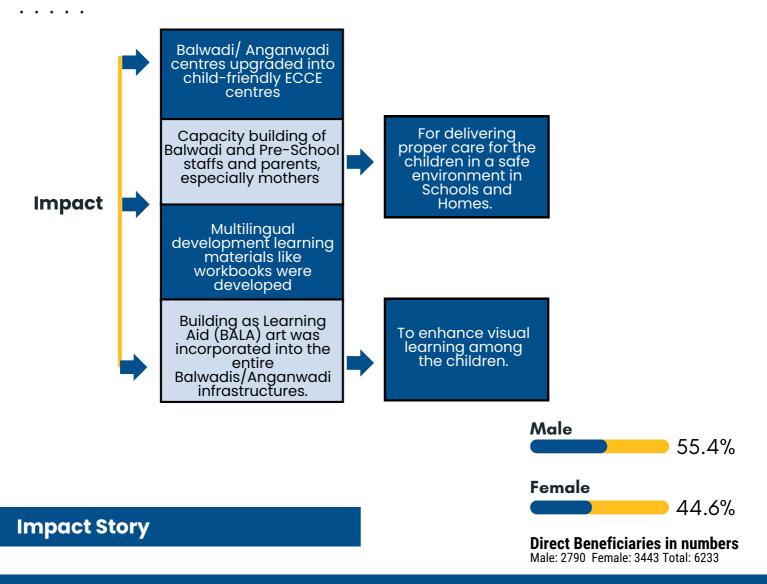




## **About the Project**

The project NEEV recognizes the significance of preschool education based on foundation learning development among children of the 0 - 6 years age group. It is a stage where they are to be introduced to new concepts, learn how to establish social interaction with others and get used to being separated from parents. Addressing the same, NEEV emphasizes on the implementation of high quality Early Childhood Care & Education (ECCE) through strengthening the capacities of Anganwadis/Balwadis in facilitating proper care and fostering an environment intrinsic to quality educational, emotional, physical and psychological growth for the children and all stakeholders involved. The Project, based in Delhi and Pune, Maharashtra, has implemented the upgradation of Balwadi/ Anganwadi centres into child-friendly ECCE centres for the provision of quality learning support to young children (0 - 6 years). Capacity building of Balwadi and Pre-School staffs and parents, especially mothers were also facilitated for delivering proper care in a safe environment in both the schools and homes for the children. Furthermore, multilingual development learning materials such as workbooks were developed, and Building as Learning Aid (BALA) art was incorporated into the entire Balwadis infrastructures to enhance visual learning among the children.

## **NEEV**



## Transforming Spaces for Children's Growth

In a heartfelt testimony, a community member praised the efforts of United Way Delhi and Bajaj Finserv, highlighting the transformative impact of their work. "Excellent activity," they remarked. "Your work played a very wonderful role in improving the lives of the ladies. The most crucial thing is that you finished the BALA painting for us on schedule. The work in the Balwadis room was excellent. The BALA painting is straightforward and thoughtfully designed with young children in mind. I appreciate everything."

This testimony showcases the dedication and efficiency of the team in enhancing learning environments, ensuring that even the smallest details, like timely completion and child-friendly designs, are met with excellence.





## **About the Project**

The Integrated Development through Innovative Approach (IDIA) program is aligned with United Way Delhi's School Centered Community Development (SCCD) program. The program envisages a school environment that is conducive to learning which requires investments at multiple levels. Under the program, it is mandated to set up digital classrooms at 3 Government Middle Schools in project locations to supplement teaching through digital support. Youth Resource Centres (YRCs) function as key pillars to the program, ensuring a platform with a safe environment for learning. Through remedial classes, life skills and vocational trainings, digital and financial literacy, sports, arts and culture activities etc., the youth are engaged to freely enjoy, experience, learn, explore, grow and discover potentials, capacities and confidence, enabling them to make choices for their higher education, career paths and discover themselves.

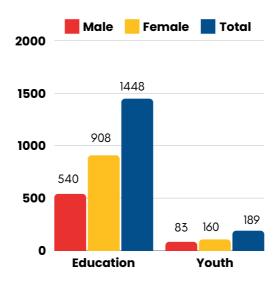
## **Impact**

- Five Anganwadi centers underwent upgrades to include child-friendly facilities like learning resources & workbooks, educational toys, a first-aid kit, a storage system, etc.
- Two capacity-building workshops on early childhood education were held for five Anganwadi workers, resulting in a 44% improvement in their overall knowledge levels as per the assessment.



- As per the FLN assessment, students at Composite School Maharajpur in grade 2 improved their learning level in Math from 35% to 65%, in English from 47% to 86%, and in Hindi from 42% to 82%.
- 71 % school teachers were able to use digital classroom effectively and lead classrooms sessions with students in three schools in Sahibabad location.
- WASH and ECO clubs were established in all three schools attributable in large part to project. These groups had 55 members in total and who remained as ideals among school students for environmental conservation.
- Learning assessment of academic remedial sessions held in Youth Resource Center showed that it improved from 19% to 44% in English, 34% to 49% in Science and 26% to 51% in Math.

## **Direct Beneficiaries in numbers**



## **Impact Story**

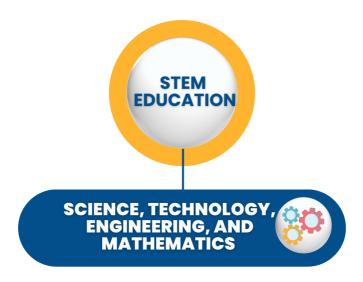
Anish's Journey to Academic Excellence

Anish, a 15-year-old 9th grader, was once indifferent towards his studies and lacked motivation and purpose in his education. However, his life took a transformative turn when his enthusiasm for learning was reignited. Setting specific goals, seeking help from teachers, and creating a positive learning environment led to a significant improvement in his grades. His parents and teachers applauded his commitment. Beyond academics, Anish experienced a boost in self-esteem and a renewed motivation for his future professional goals. His journey is a testament to the power of will and perspective, proving that anyone, regardless of age, can change their life through a passion for learning.

## **STEM EDUCATION**

## Promoting Equitable and Gender Responsive Education in STEM





## **About the Project**

**STEM ON WHEELS:** United Way of Delhi is implementing a project STEM on Wheel, supported by AMD-XILINX INDIA TECHNOLOGY SERVICES PRIVATE LIMITED, across 20 schools in Sohna block in Gurugram district. Aligned to the National Education Policy 2020, United Way Delhi's STEM Education Program aims to promote STEM education among young minds and transform the learning environment with the upgradation of the infrastructure in the government school(s), setting up of STEM labs, etc. This initiative seeks to strengthen the education system by promoting STEM (Science, Technology, Engineering and Mathematics) and experiential learning among students through a dedicated STEM on Wheels (equipped in a Van).

**STEM:** Promoting Equitable and Gender Responsive Education in STEM Pune, Maharashtra. United Way Delhi with the support of CAMS and implementation with CYDA took significant strides in developing STEM education in five government schools in Pune. Our efforts included conducting STEM activities both in-person and online, providing teacher's training, holding life skill sessions, and engaging with parents.

## **STEM**

## REACH AND IMPACT

### **STEM ON WHEELS**

Two hundred students were given the chance to participate in the International Bebras Challenge; 106 of them completed it successfully, and five of them were recognized as National Winners.

### **Direct Beneficiaries**

Male: 1545, Female: 1667, Total: 3212 Indirect Beneficiaries: 9636

## **STEM**

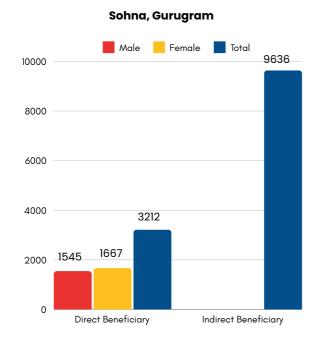
Through STEM (science, technology, engineering, and mathematics) class sessions, 793 students from the 5th to 7th grades of PCMC (Pimpri Chinchwad Municipal Corporation) schools in Pune were reached.

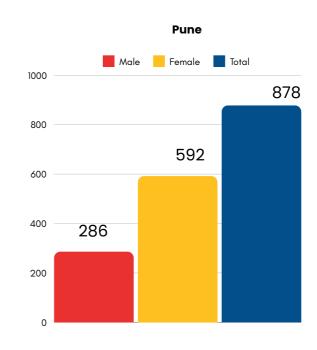
## **Direct Beneficiaries**

Male: 286 / Female:592 /

Total: 878

## **Direct and Indirect Beneficiaries by Gender**





## **Impact Story**

## Gayatri Vishwakarma Sharma

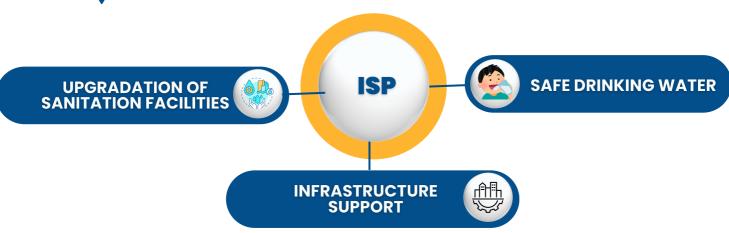
Gayatri Vishwakarma Sharma, an eleven-year-old from Samarth Nagar in Dighi, Pune, is a 6th standard student at Chhatrapati Shree Shahu Maharaj Prathamic Vidyalaya. Despite being quiet, her active participation in STEM sessions caught the attention of a CYDA facilitator. Gayatri, from a modest nuclear family, showcases a strong interest in Mathematics, English, and Hindi, excelling in both teamwork and communication.

Her father's work as a laborer and her mother's role as a homemaker do not deter her academic enthusiasm. Gayatri's engagement in STEM has significantly boosted her scientific curiosity and practical skills through hands-on activities. Beyond academics, she enjoys games and extracurriculars, emphasizing the unique value of skills over mere knowledge. Gayatri's story is a testament to the transformative power of education and extracurricular engagement in shaping young minds.

## School Development Program

Infrastructure Support enhancing well-being of school children





## **About the Project**

The project encompasses various activities focused on infrastructure development, educational support, child support, healthcare, and community development. These initiatives include contributions to educational institutions, child support centers, health facilities, and efforts aimed at enhancing the well-being of local communities

## **Impact of Project**

## **Activity**

- Construction of new school rooms, including painting, electrical fitting, plaster, and RCC work.
- Paver block flooring and upgrading girls' toilets.
- Installation of a 500 LPH RO plant including shed construction.

## **Impact of Project**



Hosur PUP School Chinnaelasagir, Hosur



Padappai PUM School Salamagalam, Padappai

## **GYAN ANKUR**

## AN ENDEAVOR TO CREATE ENABLING LEARNING ENVIRONMENT WITHIN THE GOVERNMENT SCHOOL





## **About the Project**

With the support from Knorr Bremse, a project named 'Gyan Ankur: School based intervention for holistic development of students' is being implemented in four primary Government schools in Faridabad, Haryana.

The aim of this project is to provide an enabling learning environment inside government primary schools in line with government model schools for the holistic development of children by addressing issues related to the school and classroom environment, community engagement, students' health, and WASH.

## **IMPACT**

- 538 beneficiaries in total were reached.
- 5200 plus community members



## **VOLUNTEERING OPPORTUNITIES**

- Engage in various awareness drives to educate and inform communities.
- Be a part of women empowerment sessions and contribute to our projects.

## SPECIAL WORKFORCE DEVELOPMENT IN ESDM, JOVT AND WE LEADS

**Capacitating Livelihoods for Financial Stability** 





**THEME: FINANCIAL STABILITY** 

## **About the Projects**

### **WE LEAD**

Program 'WE Lead' aimed at ensuring sustainable livelihood of women through engaging them in upskilling and strengthening for entrepreneurship they aspire for and earn for meeting their needs.

## **Objective of the Project:**

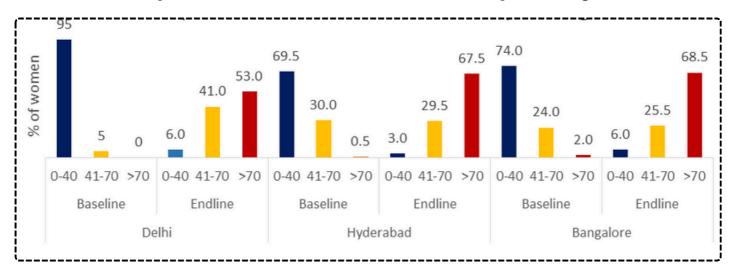
- Identification of women aspiring business venture and lead sustainable livelihood
- Providing training on financial & digital literacy to women
- Improving knowledge & business development and management skills

## **AIM of the Project**

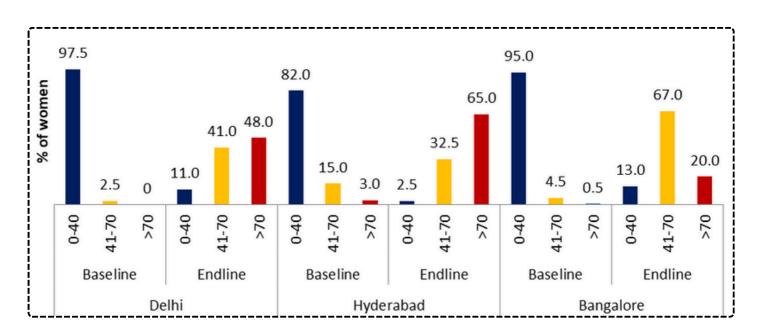
- Map aspiring women entrepreneurs and capacitate them in their journey towards establishing sustainable livelihoods
- Facilitate financial and digital literacy skills along with for improvising knowledge business development and management among future women entrepreneurs

## Total Female Beneficiaries in numbers: 1909

## Pre-post assessment of financial literacy training



## Pre-post assessment of digital literacy training



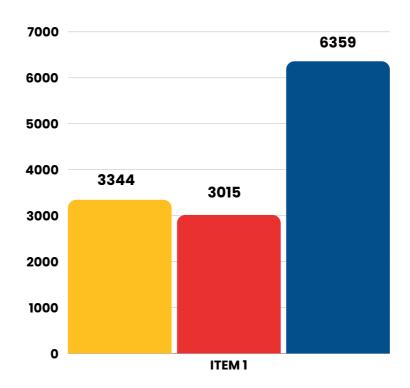
Program JOVT ensures Unlocking Potentials, Building, Careers

**AIM of the Project:** The Job Oriented Vocational Training program project aims to skill and train unemployed youth to provide them with livelihood support through employability access in the healthcare sector.

**Benificiaries:** Youth from low-income households were mobilized and targeted under this program to join the course for post-career guidance and counselling sessions.

Coverage: It implements healthcare/soft skills and employability training in Vocational Centres across 13 states with the overall commitment to impart valuable skills to 6900 youth within a

period of 2 years.



## **Direct Beneficiaries by Gender**

**Direct Beneficiaries in numbers**Male: 3344, Female: 3015, Total: 6359

## Special Workforce Development in ESDM Sector

The initiative was successful in giving young people the chance to seek fulfilling jobs in the ESDM industry, which promoted personal development and empowerment.

## **Women Livelihood Program**

### **Donor Brown Forman**

The Women Livelihood Program, supported by Brown-Forman, has been instrumental in transforming women's lives in the Sohna Block and has acted as a value edition to the ongoing programe. The support extension in the form of assets to women for initiating their entrepreneurial venture met two fold strategy of empowering women.

## **Livelihood Program**

## **Donor: Untied Fund of UWD**

With the purpose to improve the livelihood conditions of the rural population and create various livelihood options, 15 SHGs were strengthened, and there had been regular meetings with the women members across 10 villages.

Direct beneficiaries-171 women

## **Impact**

200 young people received ESDM training and were placed in the ESDM (Electronic System Design and Manufacturing) industry.

## **Impact Story**

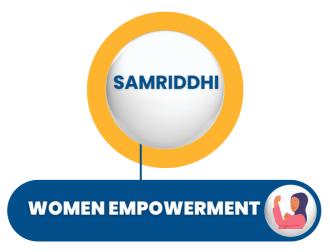
Overcoming Adversity: Pratibha's Journey from Financial Struggles to Aspiring Entrepreneur through the WE Lead Program

Pratibha, a member of the Unnati Self-Help Group, faced many challenges after an early marriage and financial struggles. Living in Delhi with her two young children, she couldn't pursue education or find stable work. Despite these obstacles, Pratibha started Saari Fall Pico work from home, earning 400–500 rupees monthly. Determined to improve her family's livelihood, she joined the WE Lead program to enhance her skills. Pratibha dreams of buying a stitching machine to increase her income. She is saving diligently through her SHG and plans to apply for a loan in six months, taking her first step towards independence.

## **SAMRIDDHI**

## **Women Empowerment through Financial Stability**



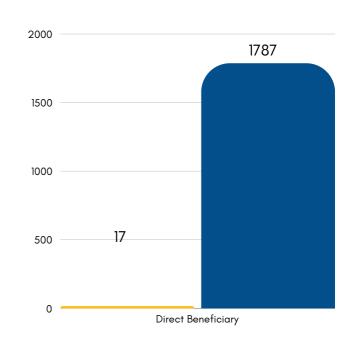


## **About the Project**

Project Samriddhi, initiated in 2016, empowers women from poor households in Delhi's Kapashera community. It provides digital financial and business knowledge, and personalized leadership support, and helps women start and grow businesses.

## **Impact**

- Over the five years, 3560 women benefited
- 181 aspiring women started successful ventures.
  - 24 SHG group members out of 50 SHGs accessed inter-loaning to utilize funds for various purposes.
- 13 exhibitions conducted in Delhi NCR where SHG members marketed their products made from stitched clothing.



## **Impact Story**

## Milan's Impact Story

Milan, a 28-year-old resident of Bihar, lived in a rented house in Kapashera with her husband and four children, facing numerous financial challenges. Her husband's monthly wage of Rs. 10,000 had to cover rent, utilities, tuition fees, and daily expenses, leaving little for savings. Milan, who previously earned Rs. 1,000-1,200 monthly from clothes alteration work, saw a dramatic change after joining a project initiative.

Through the project, she received a motorized sewing machine and underwent training in financial literacy, life skills, and gender awareness. Milan's income increased substantially, enabling her to save and open a recurring deposit account.

Today, Milan owns her own sewing machine, has a thriving tailoring business, and has bought a house in Salapur village. Her quality of life and skills have significantly improved. Her family is grateful to the SAMRIDDHI team for their support. Milan's journey from stitching clothes to owning her own house exemplifies the transformative power of opportunity and perseverance, demonstrating the profound impact of comprehensive empowerment initiatives.



## **VOLUNTEERING OPPORTUNITIES**

• Engage in various awareness drives to educate and inform communities.

## SVASTI, Rehabilitation and COVID 19

A project towards mental well-being, Rehabilitation and COVID 19

O DELHI NCR, GURUGRAM, NUH, HARYANA





RECOVERY, REHABILITATION AND RE-BUILDING



## **About the Project**

## **SVASTI**

This project aims to improve the emotional and mental well-being of women in rural Sohna through expanding mental health services for vulnerable women in ten villages in Sohna block in Gugugram. Women from rural areas form a unique group due to the realities of rural living. The focused approach of the project lies on creating awareness and building capacity for early detection to prevent and treat mental health issues among women.

## **Rehabilitation and COVID 19**

The project aimed to address concerns related to mental well-being, normalize its prevalence in the community, and equip participants with tools to create a safe, engaged, and productive environment. Modules for Community Health Workers and wellness were prepared to ensure healthcare availability and accessibility for all, particularly the most vulnerable and underprivileged.

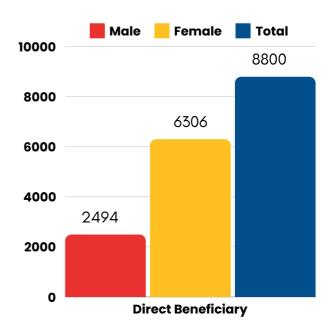
## School Mental Health Initiative

School Mental Health Initiative (SMHI) has been conceptualized with a focus on providing mental health services encompassing preventive and promotive measures for students of Grades 6 to 12. The project focuses on preventive, promotive, and therapeutic care using a holistic approach involving a range of stakeholders including the teachers, psychologists and the school administration.

## **Reach of Project**

Installation of the Air Compressor System at the National Institute of Tuberculosis and Respiratory Diseases (NITRD) in New Delhi resulted in improvement at the health facilities.

340 community members were screened for TB through two health check-up camps.



Direct Beneficiaries in numbers Male: 2494 / Female: 6306 / Total: 8800

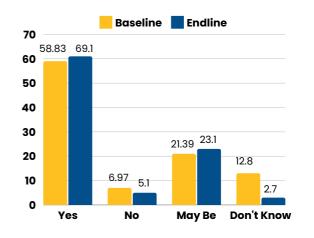
## Key Findings: Baseline vs Endline

### **Awareness on Mental Health**

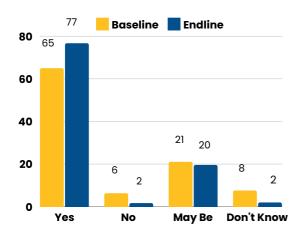
## Baseline Endline 90 80 76 40 24 20 Yes No

## **Attitude and Practices about Mental Health**

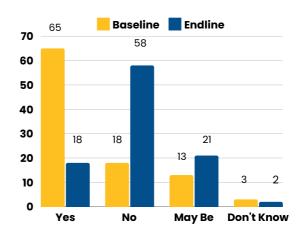
Perceptions of Mental Health as a Legitimate Health Issue



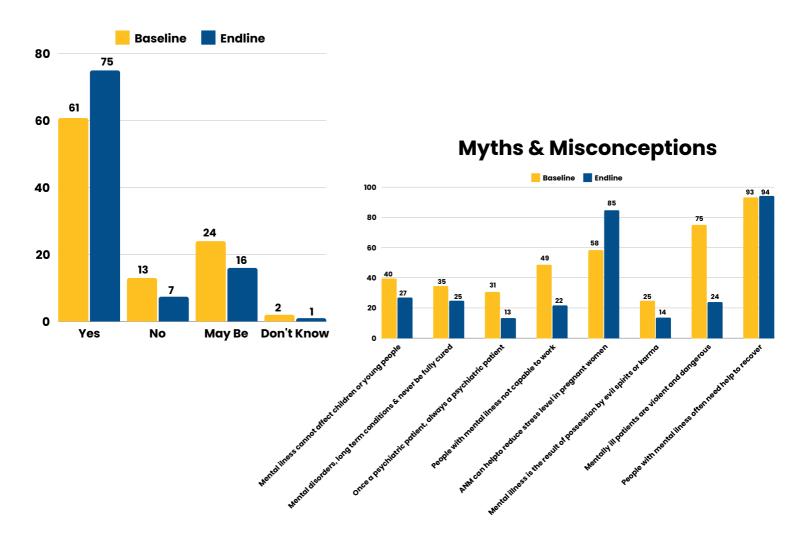
## Perception of treatability of Mental Health Issues



## Perception of "patients Mental Health Issues as Dangerous



## Acceptance of family member, friend, or co-worker with a mental health problem



## **Impact Story**

An ASHA Worker's Journey to Understanding Mental Health

Before the UWD initiative, I didn't think much about mental health. In fact, I believed that talking about "mental health" and "mental disorders" was unnecessary and even wrong. But everything changed with the training I received through the UWD program.

The initiative opened my eyes. I learned why mental health is so important and how it affects our daily lives. This new knowledge didn't just help me in my work; it also made me grow as a person. Now, I understand the value of mental health and why we need to talk about it openly.

Thanks to the UWD initiative, I can see things from a new perspective and help others do the same.

# ENVIRONMENT AND DISASTER RESPONSE

## **VOLUNTEERING OPPORTUNITIES**

- Be a part of clean-up drives and plantation drives
- Engage in various awareness drives to educate and inform communities.
- Join Cyclothon to promote health and environmental awareness.

# **GREEN YOUR SCHOOL**

#### A Green Vision For a Sustainable Tomorrow





#### **About the Project**

The IGBC Green Your School is an annual program open to schools across India. The schools are encouraged to come up with innovative and sustainable ideas for improving and converting their existing school ground into an Environment Compatible Campus, a.k.a., Green School Campus.

### **Impact of Project**

#### **Direct Beneficiaries**





#### **Impact Story**

Navy Children School's Journey to Sustainability

Dr. Pratibha Singh from Navy Children School expresses immense gratitude to the IGBC Green Your School Program team. By participating in the program in collaboration with IGBC and winning in the innovation category, the school has upheld the ethos of sustainability, making a positive impact on both the school and the community.

IGBC-CII has provided not only a great opportunity for us to contribute as participants but also to serve as ambassadors of positive change. Dr. Singh extends sincere appreciation to the IGBC team for this enriching and memorable experience, which has inspired us to continue our journey towards a greener future.

# **UNITED FOR AIR**

#### A Green Vision For a Sustainable Tomorrow





#### **About the Project**

#### Cleaner Air, Greener Gurugram

The 'United for Air' campaign commenced in the year 2018 with the vision to engage citizens of Gurugram through awareness on the current air quality in order to generate impactful environment consciousness for clean air and greener Gurugram. The campaign engages with the public through various community engagement activities and events aligned with its vision at venues such as Schools, Colleges, Resident Welfare Associations (RWAs), Government, Corporate offices etc.

#### **Activities**



Sapling plantation during various environmental events in Delhi NCR.



Approximately 300 kgs of compost were harvested from the composting bins during the last quarter.



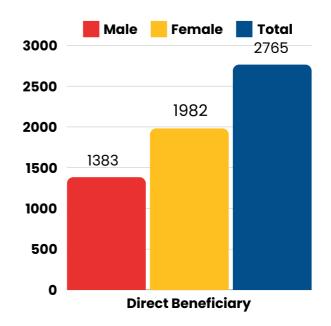
3 pairs of composting kitchen waste bins with a capacity of 400 kg were erected at three RWAs locations (Central Park 1, Malibu Town, and Neelkanth Welfare Society) in Gurugram.

#### **Impact and Reach**

Approximately 7.8 million people observed real-time AQI-level monitoring through the 17 LED display monitors mounted at various sites in Gurugram.



Around 1000 saplings planted during various environmental events in Delhi NCR.



**Indirect Beneficiaries: 7800000** 

Inter-School Nukkad Competitions to raise awareness among the Gurugram residents on Air Pollution and other environmental issues through the Nukkad Natak.

United Way Delhi is committed to making a positive impact on the environment



#### **Impact Story**

Empowering Change: Sheetu Saxena and Ram Kala Sadan Trust

Meet Sheetu Saxena, the inspiring founder and president of Ram Kala Sadan Trust. At a recent MCG event, we had the privilege of watching the students from her organization perform a compelling Nukkad Natak. This encounter revealed the incredible work Sheetu and her team are doing for underprivileged children and their communities, focusing on education and livelihood.

Ram Kala Sadan Trust operates an education center in Gurugram, providing around 100 students with both education and nutrition. As a former corporate lawyer, Sheetu has skillfully garnered support through corporate crowdfunding and other donations. Over the past 7-8 years, her dedication and leadership have transformed countless lives, and she continues to take pride in her impactful work.

# **ROAD SAFETY**

**Awareness and Training on Road Safety** 

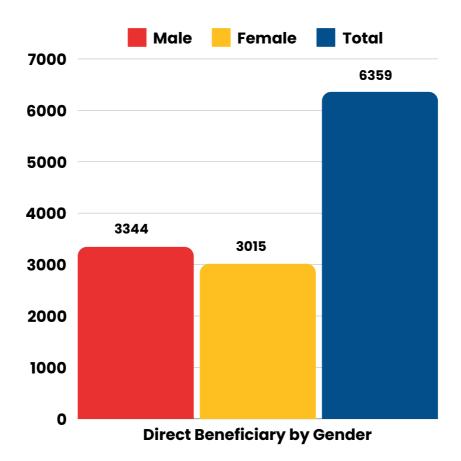




#### **About the Project**

With the purpose of ensuring Safe Driving, the project named 'Four Wheels, One Life' was implemented in Delhi NCR with the support from the United Way of Mumbai and it targeted 18+ College goers and RTO license applicants. Awareness regarding Road safety for driver licensing and training improved the competence and capability of drivers. Promotion of public safety by imparting road safety training among college youth and learning license applicants in Delhi were also relevant beneficiaries under the program

#### Reach



#### **Impact Story**

Teachers Applaud United Way Delhi's Impactful Road Safety Training

During the TOT, teachers praised United Way Delhi's efforts. Ms. Vandana, a teacher from Butler School, was particularly thankful to the road safety team. She found their presentation both beautiful and practical for daily life. Before the training, she didn't know what to expect, but she was delighted by the road safety badges given to the ambassadors. These badges made the recipients proud and motivated them to make positive changes. She also appreciated the kits and certificates given to the teachers. Ms. Vandana is now committed to integrating road safety lessons into everyday teaching.



# . ADVOCATE VOLUNTEER.

# VOLUNTEER ENGAGEMENT



United Way of Delhi has actively organized numerous volunteering sessions, demonstrating our commitment to making a tangible impact in our community. We believe in the power of collective action and togetherness, striving to create positive change through collaboration and shared effort. Our initiatives reflect our dedication to uniting individuals and fostering a spirit of community service, ultimately working towards a brighter and more inclusive future for all.





Various volunteer activities have been organized throughout the year under different donors, achieving diverse objectives and engaging the community. Here are some key points summarizing these efforts:





- Health Talk on TB: Aimed at raising awareness about tuberculosis among the community.
- Inauguration of Community Library: Aimed at promoting literacy and providing educational resources.
- Awareness Session with Anganwadi Caregiver: Educated caregivers about TB, enhancing community health awareness
- Beautification of Nursery Classrooms (Wall Painting): Fostered a sense of ownership and beautified the learning environment, creating positive spaces for young learners.
- Preparation of Mother and Child Care Kit: Provided essential resources, improving health outcomes for mothers and babies, and supporting their well-being.



# **VOLUNTEER WITH US**

#### MAKE A DIFFERENCE TODAY: VOLUNTEER WITH UNITED WAY DELHI

Join us in our mission to create positive change in our community. You can volunteer with United Way Delhi on the following impactful themes:

5+

**THEMES** 

Volunteer with us and make a lasting impact in the lives of many.

GIVE. ADVOCATE. VOLUNTEER.

- Be a part of clean-up drives and plantation drives
- Beautify schools, PHCs, and AWCs through wall paintings
- Engage in various awareness drives to educate and inform communities. For example Fire and Safety Sessions etc
- Join Cyclothon to promote health and environmental awareness.
- Mother and Child Care Kit Development

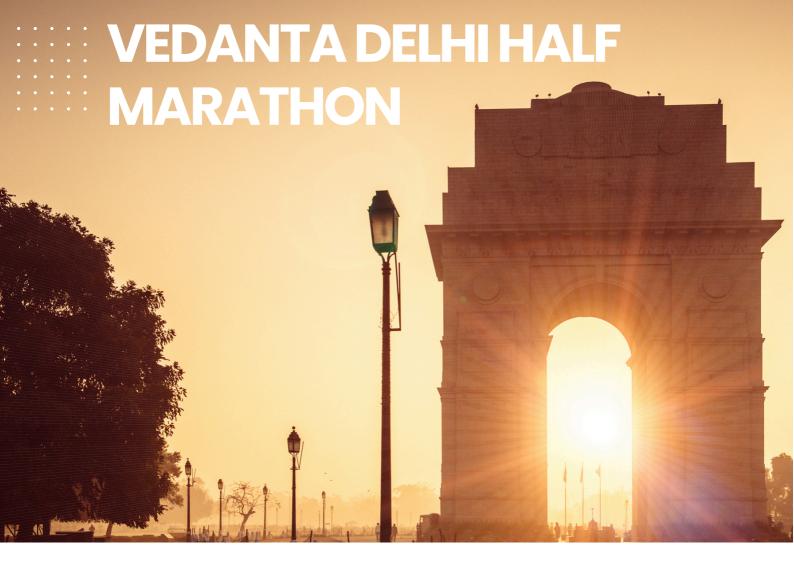












# ABOUT **VDHM**

The Vedanta Delhi Half Marathon brings together civil societies, corporates, individuals and inspires the community to make a difference by supporting NGOs and several causes. United Way Delhi, with over 100 not-for-profit organizations, 13+ corporates, and 100+ individual fundraisers, raised funds and awareness for early childhood development, education & youth, health & well-being, livelihood & financial stability, gender diversity & inclusion, environment & biodiversity, disaster response, and more.

# ESSENCE OF VDHM

- **[]1** Fostering Collectiveness: The essence of the Vedanta Delhi Half Marathon lies in its ability to bring people together.
- **Q2 Unity and Solidarity:** The event emphasizes unity and solidarity, transcending individual differences and promoting a sense of belonging.

- **Community Spirit:** The marathon is a testament to the vibrant community spirit of Delhi. It highlights the city's enthusiasm and readiness to come together for positive change.
- Delhi Half Marathon leaves a lasting legacy by continually building on the progress made each year. It reinforces the idea that regular, sustained efforts can lead to significant, long-term improvements in society.
- (1) Inspiring Change: By showcasing the power of collective effort, the marathon inspires others to get involved and make a difference. It serves as a powerful reminder of what can be achieved when communities work together towards common goals



# IMPACT OF **VDHM**



# Philanthropic Collaboration

As a philanthropy partner, United Way Delhi ensures that the Delhi Half Marathon supports a broad spectrum of Sustainable Development Goals (SDGs). This partnership unites multiple NGOs, corporations, and individuals to create a significant and widespread impact.



# Platform for Potential

The Delhi Half Marathon provides a unique platform for participants to reach their full potential. It offers a supportive environment where individuals can strive to be their best selves, focusing on personal growth and achievement.



#### Community Engagement

The event brings together diverse groups from all walks of life, encouraging collective action and unity. This sense of togetherness enhances community spirit and promotes social cohesion.



#### Fundraising and Awareness

Through the marathon, funds are raised for various causes, increasing awareness about critical social issues. This heightened visibility helps drive further support and resources towards addressing these challenges.



# Corporate Social Responsibility (CSR)

Companies participating in the marathon demonstrate their commitment to social responsibility. This involvement not only boosts their public image but also instills a sense of purpose and pride among their employees.



#### Health and Wellbeing

The marathon promotes physical fitness and mental well-being. It encourages a healthy lifestyle among participants and inspires others in the community to adopt similar habits.





EDUCATION



FINANCIAL STABILITY



# ENVIRONMENT



HEALTH



DISASTER RESPONSE,
MITIGATION & PREPAREDNESS



VEDANTA DELHI HALF MARATHON

# **KEY PRACTICES**



Over the past year, we've identified and refined our strategies to bring you the most effective methods. Here are our top 10 best practices that have proven to be the most successful.

# Dedication to Mission, Vision, and Approach

The organization's steadfast commitment to its mission, vision, and strategic approach has guided its actions and maintained its focus on long-term objectives.

#### Impact on the Communities

Through targeted interventions and projects, the organization has made tangible improvements in the lives of individuals and communities, fostering sustainable development.

# Multiple Projects Across Diverse Areas and Thematic Areas

By addressing a wide range of challenges across five thematic areas, United Way Delhi has tackled various community needs comprehensively, ensuring holistic development.

#### **NGO Partnerships**

Partnering with other nongovernmental organizations has allowed United Way Delhi to leverage complementary strengths, share knowledge, and coordinate efforts for greater impact.

#### **Corporate Partnerships**

Joining hands with corporates have provided essential resources, expertise, and funding, enabling the organization to expand its reach and effectiveness.

# Impact on Communities and Togetherness

Through targeted interventions and projects, United Way Delhi has made tangible improvements in the lives of individuals and communities, fostering sustainable development. By building a sense of unity and collaboration, they have strengthened social bonds and enhanced collective efforts towards common goals.

# **UNITED WAY DELHI**

## **IN MEDIA**



#### Instagram







championing the holistic well-being of individuals, United Way Delhi's initiatives prioritize both mental and physical health within a wholesome ecosystem. With the support of our partners, our on-the-ground program teams facilitate awareness sessions for communities and frontline workers, striving to elevate their quality of life. Through these initiatives, United Way Delhi strives to enhance not only the physical and interpersonal environments but also implement changes that mitigate the risk of chronic diseases, ultimately contributing to an improved overall quality of life in terms of health. Wishing you health and happiness on the international Mind Body Wellness Day.



United Way Delhi is delighted to showcase glimpses from the Youth Resource Centre (YRC) Sports Day, presented under the SCCD Program, on January 20th. A vibrant gathering of 55 enthusiastic youth created a day brimming with joy, camaraderie, and sportsmanship.



#### **Facebook**







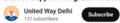
#### LinkedIn







#### School Support Program - C Block Sangam Vihar









#### Youtube















# **PARTNERSHIPS**

## Collaborative Partners for Social Causes - NGO

- AADI (Action for Ability Development and Inclusion)
- Action For Autism
- ASTHA
- Bharti Foundation-Philanthropy arm of Bharti Enterprises
- Bhumi
- Bluestar Foundation
- Concern India Foundation
- CRY- Child Rights and You
- Deepalaya
- Ekatwam
- Etasha Society
- Foundation for Equal Citizenship
- Frendicoes
- HelpAge India
- Ina Raja Memorial Education Trust
- Jan Madhyam
- Maitrayana Charity Foundation
- Maya CARE Foundation
- Men Welfare Trust
- Neighbourhood Woof
- Protsahan India Foundation
- Salaam Balak Trust
- SARTHAK PRAYAS
- Smile Foundation
- Support Our Heroes
- Sense International India
- Social Development Research and development group
- Team Fab Foundation

- The Earth Saviours Foundation
- Udayan Care
- United Way of Mumbai
- Usha Kiran
- Vipla Foundation (Save The Children India)
- Yuvraj Singh Foundation (YouWeCan)
- 17000 Ft. foundation
- Adventures Beyond Barriers
   Foundation
- Asha Deep Foundation
- Ashish Foundation
- Can Support
- Creation Welfare Society
- Cuddles Foundation
- Discipleship Centre
- Evangelical Fellowship of India Commission on Relief (EFICOR)
- Foodshaala Foundation
- Go Sports Foundation
- Healthy Aging India
- MA. MY ANCHOR FOUNDATION
- Miracle Foundation India
- Prayas JAC Society
- Railway Children India
- Room to Read India Trust
- SAMARPAN FOUNDATION
- Savram Foundation
- Umeed for Animals Foundation
- United Way of India
- Women Sports foundation (WSF)

# **PARTNERSHIPS**

# Collaborative Partners for Social Causes - Corporates

- Castrol India Limited
- KARL STORZ ENDOSCOPY INDIA PRIVATE LIMITED
- HDB FINANCIAL SERVICES LIMITED
- Brown-Forman India Private Limited
- Marsh
- Genpact
- Genpact
- MAKEMYTRIP INDIA PRIVATE LIMITED
- C.H.Robinson Worldwide Freight India Pvt. Ltd.
- Hitachi India Pvt Ltd
- Blue Star Limited
- OMNICOM MEDIA GROUP INDIA PRIVATE LIMITED
- MARS INTERNATIONAL INDIA PVT LTD
- TATA POWER DELHI DISTRIBUTIOIN LIMITED

# **PARTNERSHIPS**

#### **NGO Partners**

- United Way of Hyderabad
- United Way of Mumbai
- Mantra for social change
- CYDA (Centre for Youth Development)
- Bhumi
- Contree Foundation
- MacArther Foundation
- Mantra Social Services
- Creation Welfare Society
- Computer Shiksha

- Maya Care Foundation
- Lotus Petal Foundation
- Prayatn
- Khushi
- Kailash Satyarthi Children's Foundation
- National Association for the Blind
- Literacy India

# **Corporate Supporters**

- Deloitte
- Genpact India Pvt Ltd
- Cargill Global Trading India Private Limited
- Tata Steel Foundation
- Carrier Airconditioning & Refrigeration Ltd
- HDFC Bank Limited
- Bombay Suburban Electric Supply
- Knorr Bremse
- Computer Age Management Services Limited

- Bajaj Finserv
- Hitachi
- Innoven Capital
- SA Consultant and Forwarders Ltd
- Avery India LTD
- Advanced Micro Devices, Inc

# **FINANCIALS**

#### UNITED WAY OF DELHI

Consolidated Balance Sheet as at March 31, 2024

(All amounts in Rupees, unless otherwise stated)

PARTICULARS	Note	As at March 31, 2024	As at March 31, 2023
EQUITY AND LIABILITIES			
Funds			
Corpus fund	2	100	100
Reserves and surplus	3	3.78,30,949	4.40.24.821
Capital assets fund	4	82,25,727	1,06,74,002
		4,60,56,776	5,46,98,923
Non-current liabilities			
Other long term liabilities	5		-
Long-term provisions	6	14,95,646	_
		14,95,646	-
Current liabilities			
Trade payables	7		
Dues to micro and small enterprises		8.523	-
Dues to others		6,65,405	59,55,432
Other current liabilities	5	3,68,73,817	5,21,35,394
Short-term provisions	6	13,45,171	13.05.003
		3,88,92,916	5,93,95,829
TOTAL		8,64,45,338	11,40,94,752
ASSETS			
Non-current assets			
Property, plant and equipment & Intangible Assets			
Tangible assets	8	89,74,859	1.14.29,227
Intangible assets	9	3,15,671	3,104
Long-term loans and advances	10	2,62,777	3,46,834
Other non-current assets	11	4,03,308	3,79,216
		99,56,615	1,21,58,381
Current assets			
Cash and cash equivalents (refer note 12.1)	12	7,14,79,753	8,86,52,544
Short-term loans and advances	10	21,58,821	32,57,590
Other current assets	11	28,50,149	1,00,26,237
		7,64,88,723	10,19,36,371
TOTAL		8,64,45,338	11,40,94,752

The accompanying notes are an integral part of the financial statements.

As per our report of even date

Significant accounting policies

For Subhash Mittal & Associates

Chartered Accountants

Firm Registration No.: 0099761

Membership No.: 08361 90AC

UDIN: 24083619BKDHEV1599

Marat Kaust

United Way of Delhi

Rina Bharat Kaushal

Chairperson Place: New Delhi Date: 29-08-2024,

Shan Jain Vice Chairperson

Place: New Delhi Date: 29-08-2024

Charact ...

For and on behalf of the Governing Body of

Sujeet Ranjan Chief Executive Officer

Place: New Delhi Date: 29-08-2024

Place: New Delhi Date: 29-08-2024

Subhash Mittal

# **FINANCIALS**

#### UNITED WAY OF DELHI

Consolidated Statement of Income and Expenditure account for the year ended March 31, 2024 (All amounts in Rupees, unless otherwise stated)

PARTICULARS	Note	For the year ended March 31, 2024	For the year ended March 31, 2023
INCOME			
Grants/ Donations	13	32,41,94,527	33,36,17,351
Other income	14	46,10,664	55,34,102
TOTAL INCOME (I)		32,88,05,191	33,91,51,453
EXPENDITURE			
Programme expenses	15	29,55,95,120	31,04,01,186
Fundraising cost	16	24,30,912	23,08,802
Employee benefit expenses	17	2,48,43,326	1,03,18,910
Co-ordination and administration costs	18	1,04,95,362	1,39,19,323
Capitalised assets purchased out of donor fund	19	13,50,988	14,65,105
Depreciation on assets purchased out of company	20	2,83,354	1,54,427
TOTAL EXPENDITURE (II)		33,49,99,062	33,85,67,753
Excess of income over expenditure for the year transferred to General Fund		(61,93,871)	5,83,700

Significant accounting policies

1

The accompanying notes are an integral part of the financial statements.

As per our report of even date

For Subhash Mittal & Associates

NEW DELHI

Chartered Accountants

Firm Registration No.: 009976N

Subhash Mittal

Membership No.: 083619

UDIN: 24083619BKDHEV1599

Place: New Delhi Date: 29-08-2024 For and on behalf of the Governing Body of

United Way of Delhi

Rina Bharat Kaustral Sujeet Ranjan

Chairperson Place: New Delhi Chief Executive Officer Place: New Delhi

Date: 29-08-2024 Date: 29-08-2024

Shan Jain

Vice Chairperson Place: New Delhi Date: 29-08-2024

# **FINANCIALS**

#### UNITED WAY OF DELHI

Consolidated Statement of Receipt & Payment account

for the year ended March 31, 2024

(All amounts in Rupees, unless otherwise stated)

PARTICULARS	For the year ended March 31, 2024	For the year ended March 31, 2023
OPENING BALANCES		
Cash	-	
Bank	5,83,22,449	9,86,03,804
FDR	3,07,09,311	3,99,61,051
Advance Recoverables	-	2,46,474
	8,90,31,760	13,88,11,329
RECEIPTS		
Grants	30,83,74,967	28,65,37,990
Donations	71,49,715	89,32,619
Other income	47,32,373	58,54,878
Sale of Fixed Assets	-	
	32,02,57,055	30,13,25,487
TOTAL	40,92,88,815	44,01,36,816
PAYMENTS		
Grant paid to Partners	12,28,16,465	10,89,86,638
Programme expenses	17,24,80,666	21,08,49,686
Fundraising cost	24,30,912	22,38,081
Employee benefit expenses	2,19,30,792	1,17,01,751
Co-ordination and administration costs	1,58,06,104	1,53,20,393
Capitalised assets purchased out of donor's fund	13,50,988	14,65,105
Capitalised assets purchased out of UWD's fund	5,89,827	5,43,402
	33,74,05,754	35,11,05,056
CLOSING BALANCES		
Cash		
Bank	6,62,12,359	5,83,22,449
FDR	56,70,702	3,07,09,311
Advance Recoverables		5,07,07,511
	7,18,83,061	8,90,31,760
TOTAL	40,92,88,815	44,01,36,816

Significant accounting policies

The accompanying notes are an integral part of the financial statements.

As per our report of even date

For Subhash Mittal & Associates

Chartered Accountants

Firm Registration No.: 009976N

Subhash Mittal

Partner Mambarahin No.

Membership No.: 083619

UDIN: 24083619BKDHEV1599

Place: New Delhi Date: 29-08-2024 For and on behalf of the Governing Body of

United Way of Delhi

Rina Bharat Kaushal

Chairperson Place: New Delhi

Date: 29-08-2024

Shan Jath

Vice Chairperson Place: New Delhi Date: 29-08-2024 Swiee Ranjan

Place: New Delhi

Date: 29-08-2024

Kile Executive Officer

# **GLOSSARY**

AQI - Air Quality Index

BALA - Building as Learning Aid

BVS - Bal Vikas Samiti

COVID - CoronaVIrus Disease

**CRPs - Cluster Resource Persons** 

CSR - Corporate social responsibility

DHBVN - Dakshin Haryana Bijli Vitran Nigam

DOE - Department of Education

ECCD – Early Childhood Care and Development

ECCE - Early Childhood Care & Education

ESG - Environment, Social and Governance

FLW- AQI workers

IDIA – Integrated development through Innovative Approach

IGBC - Indian Green Building Council

IRDP – Integrated Rural Development Program

JOVT - Job Oriented Vocational Training

LED - Light-emitting Diode

MCD – Municipal Corporation of Delhi

NCR - National Capital Region

NGO - Non-Governmental organization

NIMHANS - National Institute of Mental Health and Neurosciences

NITRD - National Institute of Tuberculosis & Respiratory Diseases

PCMC - Pimpri Chinchwad Municipal Corporation

PHC - Primary Health Centre

PSA - Principal Scientific Advisor

PTMs - Parents Teacher Meetings

RTO - Regional Transport Office

RWA - Residents Welfare Association

SCCD - School-Centered Community Development

SDGs – Sustainable Development Goals

SDP – School Development Plan

SHG - Self Help Group

SMHI - School Mental Health Initiatives

SSP - School Support Program

STEM - Science, Technology, Engineering and Mathematics

SP -

TB- Tuberculosis

TLM - Teacher Learning Material

TOC - Theory of Change

UFA - United for Air

WCD - Women and Child Development

YRC - Youth Resource Centre

# UNITED WAY WORLDWIDE NETWORK

# **United Way India**



# **United Way Worldwide**

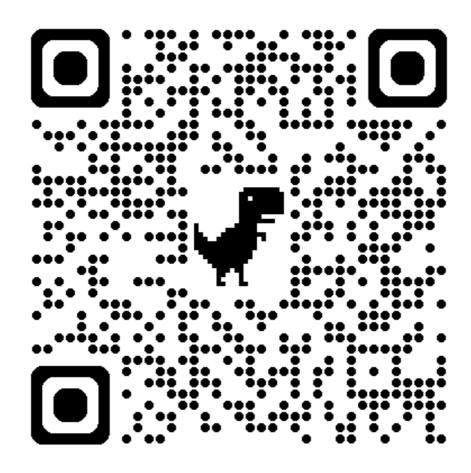






# **STAY INFORMED!**

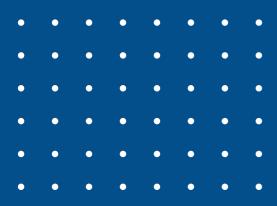
# Scan the QR code to explore our website!





**United Way of Delhi** 





# LIVE UNITED

UWD Head Office: S-79, First Floor Panchsheel Park New Delhi-110017, India 011-40507970 info@unitedwaydelhi.org

United Way Delhi is an independent local not for profit organization affiliated to the United Way Worldwide Family- one of the World's Largest Leadership with 1800 affiliate chapters across 41 countries.

Together, we have been working relentlessly since 2008 to advance the common good for the local community through innovative programs in Education, Healthcare, Environment, and Livelihood.

